

15th ANNIVERSARY • 1993—2008

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FOR IMMEDIATE RELEASE
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THE WELLNESS COMMUNITY OF PHILADELPHIA CELEBRATES 15 YEARS OF CANCER SUPPORT, EDUCATION AND HOPE “Celebration of Support” Week to be Held September 22-27, 2008

WHO: The Wellness Community of Philadelphia (TWCP), which provides a free program of support and education for people affected by cancer.

WHAT: Join TWCP as it recognizes its 15th anniversary with a weeklong variety of special activities.

EVENTS (all at The Wellness Community of Philadelphia unless otherwise noted):

MONDAY, SEPTEMBER 22 -- 7:00 P.M. -- TWCP FOUNDERS' DINNER

An **invitation only** founders' dinner will be held at TWCP to thank those individuals who helped establish it back in 1993.

TUESDAY, SEPTEMBER 23 -- 5:30 P.M. – 7:00 P.M. -- TWCP HOMECOMING RECEPTION

An **invitation only** homecoming reception will be held at TWCP to thank all former and current staff for their contributions.

WEDNESDAY, SEPTEMBER 24 -- 8:30 A.M. – 10:00 A.M. -- TWCP CAREGIVER'S BREAKFAST

A caregivers' breakfast hosted by cancer survivor and eight-time award winning journalist, NBC 10's Lu Ann Cahn, is being held at TWCP to honor those who give so selflessly to help people with cancer.

WEDNESDAY, SEPTEMBER 24 -- 6:00 P.M. – 8:00 P.M. -- TWCP SURVIVORS' DINNER

A survivors' dinner will be held at TWCP with special guest speaker Gwen Darien, director of the survivor and patient advocacy department at the American Association for Cancer Research.

THURSDAY, SEPTEMBER 25 -- 4:00 P.M. – 6:00 P.M. -- TWCP SERVICE PROJECT AND RECEPTION

A reception will take place to honor TWCP's volunteers while they tackle a worthy project on behalf of TWCP.

THURSDAY, SEPTEMBER 25 -- 6:00 p.m. – 8:00 p.m. -- THE SECOND ANNUAL ANNE MCCOUCH LECTURE

Held at The Wellness Community in Lansdale, Pennsylvania (1000 West Main Street, Lansdale, PA, 19446), "Stories of Hope and Healing" will be presented by Joan K. King, RN, APRN, BC, advanced practice psychiatric nurse and storyteller.

FRIDAY, SEPTEMBER 26 -- 7:30 A.M. – 9:00 A.M. -- TWCP PROFESSIONAL BREAKFAST

An **invitation only** professional breakfast will be held at TWCP's Barn. The featured speaker is Julia Rowland, PhD, director, Office of Cancer Survivorship, Division of Cancer Control and Population Sciences, National Cancer Institute, NIH/DHHS.

SATURDAY, SEPTEMBER 27 -- 9:00 A.M. – 4:00 P.M. -- CITY AVENUE AWARENESS WALK AND CANCER INFORMATION AND RESOURCE FAIR

TWCP will hold a "City Avenue Awareness Walk" and "Cancer Information and Resource Fair." The two-mile "Awareness Walk" will be held in collaboration with many local businesses. Later, a fair featuring exhibits by local healthcare and cancer organizations, a sampling of TWCP programs, as well as refreshments and other activities will take place back at TWCP. It is sponsored by Lindi Skin. B101 radio will provide music, giveaways, Buzzbee and more! Special thanks to "City Suburban News."

The mission of The Wellness Community of Philadelphia (TWCP) is to help people affected by cancer enhance their health and well-being through participation in a free professional program of emotional support, education, and hope. Please call The Wellness Community of Philadelphia at (215) 879-7733, or toll free at (888) 819-3553. The Wellness Community at The Anne McCouch Center may be reached at (215) 393-9105. Visit TWCP's website at www.twcp.org for more information. The Wellness Community of Philadelphia's grounds and buildings are smoke-free.