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FOR IMMEDIATE RELEASE
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***HIGH RES ELECTRONIC PHOTOS AVAILABLE**

NEW STAFF AND BOARD OF DIRECTOR MEMBERS JOIN THE WELLNESS COMMUNITY OF PHILADELPHIA

The Wellness Community of Philadelphia (TWCP) is pleased to announce it has added two new staff people and three new members to its board of directors (electronic photos available by request):

STAFF:

Barbara Davis, 60, ACSW, LSW, has been named community-based program director. She joins **TWCP** after over 20 years of social work, most recently at Wissahickon Hospice, where she was coordinator of bereavement services. In that position, she counseled the terminally ill and trained healthcare professionals in loss, grief, and bereavement. She has a BS in education and an MSW, both from Temple University. She lives in Fort Washington.

Debra Gross, 55, has been named director of development. She joins **TWCP** with over thirty years of experience in private and non-profit management, most recently as director of development operations and research at the Zoological Society of Philadelphia. In that position, which she held for five years, she managed databases, helped to develop the annual department budget, performed demographic analyses, and more. She has a BA from Temple University, and lives in Germantown.

BOARD:

Rachel L. Cohen, 35, is senior director of public policy and external affairs for the Comcast Corporation, where she has worked since 2004. She has eight years of experience working as a commercial litigator at high profile law firms and as finance director for political campaigns. She earned her JD degree from the James E. Beasley School of Law at Temple University and her BA in English from the University of Pennsylvania. She lives in Philadelphia.

Merle Holman, 71, is CEO of Group Dynamics in Focus, one of Philadelphia's top rated resources for qualitative research and business communication needs. She founded the award-winning organization in 1981 and has been working in market research since 1967. She plans on assisting **TWCP** in marketing. She is a graduate of Harcum College and resides in Wynnewood, Pennsylvania.

Marla G. Roshkoff, 36, is an associate with Ballard Spahr Andrews & Ingersoll, LLP in the business and finance department, employee benefits practice group where she has worked since 1997. Prior to that, she was a human resources consultant for Ernst & Young. She holds a JD from Georgetown University Law Center, and an AB from Cornell University. She plans on assisting **TWCP** in programming and employee benefits matters. She resides in Haverford, Pennsylvania.

The mission of **The Wellness Community of Philadelphia (TWCP)** is to help people affected by cancer enhance their health and well-being through participation in a free professional program of emotional support, education, and hope. **TWCP** offers programs at Ridgeland in Fairmount Park and limited off-site programs in Chester County, the Bux-Mont area, Hahnemann University Hospital, and throughout Philadelphia. Please call **The Wellness Community of Philadelphia** at (215) 879-7733, (888) 819-3553, or visit **TWCP's** website at www.twcp.org for more information. Reminder: **The Wellness Community of Philadelphia's** grounds and buildings are smoke-free.