

**THE WELLNESS COMMUNITY OF PHILADELPHIA'S (TWCP)
SIXTH ANNUAL CELEBRATION OF HOPE**

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FOR IMMEDIATE RELEASE

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(215) 879-7733 Ext. 206

(Philadelphia, PA)

PHOTO/VIDEO OPPORTUNITY

SCOTT D. BLUEBOND

MARKETING &

COMMUNICATIONS

DIRECTOR

sbluebond@twcp.org

**THE WELLNESS COMMUNITY OF PHILADELPHIA'S SIXTH ANNUAL
"CELEBRATION OF HOPE" EDUCATIONAL CONFERENCE AND
"EVENING UNDER THE STARS" GALA FRIDAY, JUNE 11, 2004**

WHAT: The Wellness Community of Philadelphia's sixth annual "Celebration of Hope" educational day conference on cancer survivorship and "Evening Under the Stars" gala awards ceremony with dinner and dancing. . The conference will include a videotaped introduction by former First Lady Rosalynn Carter and a panel of TWCP cancer survivors and caregivers led by breast cancer survivor and CBS 3 meteorologist Carol Erickson. Additional featured speakers include Lorina Marshall-Blake and John Marshall, MD, and the conference will conclude with an afternoon performance by The Philadelphia Gospel Seminars Choir. Presenting Partner: AstraZeneca Pharmaceuticals LP. Community Partner: GlaxoSmithKline Oncology & Acute Care. Cocktail Party Sponsor: MDS Pharma Services. Radio Sponsor: B101 FM. Awards' Sponsor: Tiffany & Co.

WHEN: Friday, June 11 – Conference 8:15 a.m. – 2:15 p.m.; **Gala** 6:15 p.m. – 11:00 p.m.

WHERE: Both events at The Wellness Community of Philadelphia, The Suzanne Morgan Center at Ridgeland, Chamounix Drive, West Fairmount Park, Philadelphia, Pennsylvania.

****AMENDED****

"CELEBRATION OF HOPE" CONFERENCE SCHEDULE:

8:15 a.m. – Registration and complimentary breakfast

****9:15 a.m.** - Rosalynn Carter introduction via videotape, after which CBS 3 meteorologist Carol Erickson presents her personal reflections as a breast cancer survivor and moderate a panel of TWCP cancer survivors and caregivers as they reflect on "Caring for Self and Others Through the Cancer Experience."

10:30 a.m. – John Marshall, MD – "The Revolution of Cancer Therapy"

11:45 a.m. – Complimentary lunch

****12:30 p.m.** - Lorina Marshall-Blake - "Confronting Cancer: Changes, Challenges and Lessons"

1:30 p.m. – The Philadelphia Gospel Seminars Choir

"EVENING UNDER THE STARS" GALA SCHEDULE:

6:15 p.m. – Cocktail reception with an **in-person** appearance by Rosalynn Carter. GlaxoSmithKline Oncology & Acute Care will receive the "Medal of Victory," awarded to a corporation or foundation for professional commitment, civic responsibility and services to support people with cancer and their families.

Immediately following cocktail reception - Dinner and the remainder of the awards' ceremony with honorary chairs The Honorable John and Mrs. Sheryl Perzel, and emcee Lauren Hart. Mrs. Carter will present Ellen L. Stovall with the "Medal of Valor," given to an individual or organization that demonstrates an understanding of how important complementary psychosocial support is to conventional medical treatment for individuals and families coping with cancer. Finally, **TWCP** participant and volunteer Shirley Ruiz will receive the "Medal of Courage," given to **The Wellness Community of Philadelphia** participant who embodies the spirit of hope in the face of cancer

Please call (215) 879-7733 for more information. **Registration for the "Celebration of Hope" is now closed. The "Evening Under the Stars" is sold out.**

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The mission of **The Wellness Community of Philadelphia (TWCP)** is to help people affected by cancer enhance their

health and well-being through participation in a free, professional program of emotional support, education and hope. **TWCP** offers programs at Ridgeland in Fairmount Park and limited offsite programs in Chester and Bucks counties, the Bux-Mont area and throughout Philadelphia. Please call (215) 879-7733, (888) 819-3553.